



A Textbook of Entrepreneurship Development

By K.L. Dangi, S.S. Sisodia, P.S. Chauhan and Yogita Ranawat

Agrotech Publishing Academy, 2014. Hardcover. Book Condition: New. Dust Jacket Condition: New. 1st Edition. Contents: Foreword. Preface. 1. Entrepreneurship. 2. Entrepreneurship development. 3. Entrepreneur. 4. Enterprise. 5. Overview of Indian social, political and economic systems and their implications for decision making by individual entrepreneurs. 6. Globalization and the emerging business/entrepreneurial environment. 7. Motivation and motivational drives. 8. Entrepreneurship development programs (EDPs). 9. SWOT analysis. 10. Generation, incubation and commercialization of business ideas. 11. Government schemes and incentives for promotion of entrepreneurship and Government policy on small and medium enterprises SMEs/SSIs. 12. Export and import policies relevant to agriculture. 13. Forms of business contract farming, public private partnership and joint venture. 14. Social responsibility and business ethics. 15. Enterprise development and human rights. References. Glossary. Entrepreneurship is the capacity and willingness to develop organize and manage a business venture along with any of its risks in order to make a profit. In economics entrepreneurship combined with land labor natural resources and capital can produce profit. Entrepreneurial spirit is characterized by innovation and risk-taking and is an essential part of a nations ability to succeed in an ever changing and increasingly competitive global market place. The data released by the Ministry on...



[READ ONLINE](#)
[9.75 MB]

Reviews

This pdf is so gripping and exciting. I actually have go through and that i am confident that i will going to read once again once more in the future. I discovered this publication from my dad and i advised this ebook to discover.

-- **Mr. Elwin McGlynn Jr.**

Completely among the finest ebook We have ever go through. I really could comprehended every little thing using this created e pdf. I am pleased to let you know that this is actually the greatest ebook i actually have read through inside my own daily life and might be he very best ebook for ever.

-- **Gordon Kertzmann**